



Sep. 2005

BRIAR PATCH

Arden Fair Mall 1689 Arden Way, # 2006
916-929-8965 Sacramento, California 95815

Joura Pipes - The Finest Made

The mystique of the Joura pipe began in 1974 when Karl-Heinz Joura, a famous former world-class diver and Communist defector, began quietly selling his exquisitely cut straight-grain pipes from his hometown of Bremen, Germany. Earlier in his life, Joura knew that Bremen provided a more positive future than his childhood home in Germany's Eastern bloc.

From the very beginning, Joura restricted his production to just a few hundred pipes a year, working with the finest

briar to produce nothing but beautifully cut, perfectly engineered, smooth straight-grain pipes.

Joura is well known for his lovely Danish-style shapes, which he says are inspired by the flowing, soft curves he sees in the parks and along the rivers as he walks through his adopted city of Bremen. Joura hand-cuts all his bits from top-grade Vulcanite and works hard to craft a thin, highly comfortable bit, as he is sure a thinner bit produces a drier smoke. Even though he often works with spherical or ovoid forms, his pieces al-

ways display dazzling straight grain. If a piece develops a flaw, at no matter what stage of production, Joura immediately discards it. Joura is a man of great patience and resolve and he is determined to produce pipes that meet the highest standards of the world's collecting community and, of course, all Briar Patch pipe-enthusiasts.

You can purchase your Joura today at the Briar Patch Smokeshop, home of the finest selection of Joura pipes in the state of California and beyond.

New Products at the Patch

We recently returned from our annual convention and have added more new products this year than ever before. These products are either here now or will be shortly. Here is a sampling:

Cigars – We have added the complete line from Rocky Patel; CAO's new Soprano line of cigars; Gurkha's limited edition Titan and the Beast, as well as their super infused Royal Salute cognac cigars; Daniel Marshall's full line of cigars (one of Arnie's favorites); Havana Dreams flavored cigars; General Cigar's Bolivar line, Partagas Limited Reserve; Helix cognac infused; Don Lino's Africa line of cigars; and the new Torano wine infused cigar.

Pipes – The only new pipe lines are the Bari giants and Bugatti's. However, we've brought in over 150 new pipes, including: Former, Amorelli, Jorgen L, Joura, Barbi, Becker, Bjarne, Alfred Dunhill, Ashton, Il Ceppo, Nording, Block Meerschaum, Tsuge and Castello. Our new selection is guaranteed to knock your socks off.

Pipe Tobacco – Peterson's 140th Anniversary Limited Reserve (wow!); G.L.

Pease Montgomery and Telegraph Hill; Blakeney's Best Acadian Ribbon and Tawny Flake; and CAO's Gentle Dream.

Lighters – We've acquired several new ST Duponts, several new Colibri's, a new Porsche Design torch and the Bugatti Torch in several new dazzling finishes. We are also getting a lighter case that is approved by the DOT for air travel in checked baggage.

Humidors – We're adding the Daniel Marshall line of fine humidors (Arnie's favorite); several new Savinelli humidors and the Savoy line of starter humidors.

Prop 10 Rip-Off

The following article, quoted verbatim, was published in State Senator Bill Morrow's April 15th newsletter.

"Do you remember Prop 10? In 1998 Prop 10 passed by a considerable margin. Prop 10 imposed a 6% tax on tobacco products to help pay for First 5 California, a commission tasked with creating an "integrated system of early

childhood development services." Since then the bureaucrats running these commissions misused taxpayer money, spending over \$164 million in advertising, lining their pockets with engrossed salaries, and using inordinate amounts of money for travel expenses.

Rob Reiner, the Hollywood elitist who is considering running against Governor Schwarzenegger next year and Chairman of First 5, said that money was necessary to get the word out on the importance of early-childhood education. While there can be no doubt that early-childhood education is important, Reiner's use of taxpayer money to advertise is excessive. Reiner now spends as much taxpayer money as any state agency, including the California State Lottery. Of the \$3.4 billion the tax has generated, only \$1.3 billion has been spent because of political infighting, poor planning, and conflicts of interest. Of that \$1.3 billion, \$0 has been spent on the preschool program, six years after it was mandated with the passing of Prop 10. Since 1999-2000, First 5 has paid several public relations firms for advertising campaigns, including \$103 million to a company in Washington, D.C."

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BRIAR PATCH

Why Smoke a Pipe?

Today we live in a hectic, fast-paced society that allows little time for the real pleasures of life. However, for those who have been introduced to pipe smoking, life is a little less stressful and a lot more enjoyable.

To sit down, relax and light up a bowl of fine tobacco in a beautiful hand-made briar or meerschaum pipe is indeed an experience filled with pleasure and relaxation.

Smoking a pipe is a real treat for

the senses. To hold a fine pipe in your hand; to open a soft leather pouch and fill your pipe with exquisite tobacco, is a tactile delight. To take that first puff is ecstasy for the palate and soothing to the nerves.

They say pipe smoking is an “old world” pleasure. This may be true because when you smoke a pipe you leave, at least for a time, the hectic fast-paced life behind and relax with a pleasure that is truly timeless.

The staff at the Briar Patch are all long-time pipe smokers who are intimately familiar with the enjoyment of pipe smoking. Please stop by and speak with one of our associates to become acquainted with this tranquil pleasure.

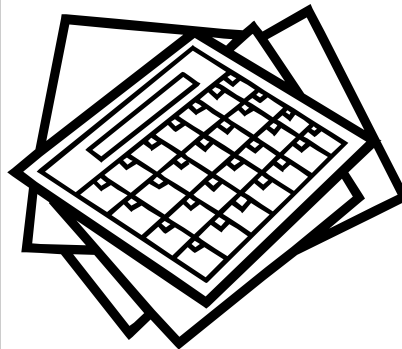
...Prop 10 Continued from Page 1.

What this article doesn't say is that Rob Reiner, as Chairman of First 5, has total control over these funds. Neither the Governor nor the State Legislature has any control over the use of these funds. If any new taxes are passed on cigarettes, it will automatically increase the taxes on other tobacco products (Prop 99), and First 5 will get a share of the money.

It will take an 80 percent majority in the legislature to overturn or modify Prop 10. If you are interested in helping contact your Senator and Assemblyperson by email or letter. Let them know how you feel.

Inside...

- **Karl Joura**—Maker of fine pipes.
- **New Products**-We've added some great new products.
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- **Why Smoke a Pipe?**-Relaxation plus more



Mark the

- ▶ **Sep. 24** — Macanudo Ambassador
- ▶ **Oct. 8** — Torano cigar rolling event
- ▶ **Oct. 22** — Meerschaum pipe and gift show
- ▶ **Nov. 5** — Miami cigar rolling event

For details and updates see our website -

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Arden Fair Mall
1689 Arden Way, Suite 2006
Sacramento, California 95815

Featuring Sacramento's finest selection of cigars, pipes and tobaccos. Impeccable service, graciously provided.

Hours: M-S 10AM-9PM

Sun 10AM-6PM

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