



Jul.
2004

BRIAR PATCH

Arden Fair Mall 1689 Arden Way, # 2006
916-929-8965 Sacramento, California 95815

Jorgen-L — Our Newest Line of Pipes

We are pleased to announce we have added the new *Jorgen-L* brand of pipes to the lines we carry at the Briar Patch. Jorgen Larsen has been a pipe maker for 40 of his 60 years. Some of you may remember the *Jorgen-L* brand, which was started in the 1960's. Most will recall seeing his work sold under the *Peter Stokkebye* brand which began in the 1970's and ended with Peter's death last year. Now, the *Jorgen-L* brand is back!

Jorgen Larsen lives in a village of 600

people, Almind, Denmark about five miles from Kolding. This is the home of another famous Danish pipe maker, Kurt Balleby. Although the two men don't work together they occasionally share a bag of Corsican briar.

Jorgen's history in pipe making is an interesting one in that, aside from creating one of the first high grade Danish brands and his 30 odd year association with Peter Stokkebye, he was also technical director for both Stanwell and Kriswell (though not at the same time). A slow

and resourceful worker Jorgen crafts only about 100 pipes each year, with 40 percent of the work he starts ending up in his fireplace.

Jorgen pipes are both beautiful, in the Danish tradition, and excellent smokers. He grades his pipes from 'N' to 'A', with the grade 'N' being the lowest. These pipes are priced from \$315.00 to \$350.00. His 'A' grade pipes retail between \$1,075.00 and \$1,250.00.

Upcoming Special Events

On July 15th, 4-8 PM, Cindy Kilner from Altadis will be joining us for a tasting of the Trinidad cigars. These are great, medium-to-full bodied cigars. They are manufactured in the Dominican Republic with a five nation blend of tobaccos. The filler is from the Dominican Republic, Nicaragua and Peru; the binder is Connecticut; and the wrapper is Ecuadorian Sumatra. We will be doing things a little differently for this event. Buy any two Altadis cigars and receive a free Trinidad, up to two free cigars. Buy any box of Altadis cigars and receive an additional 10 percent off, up to \$20.00. The Altadis brands we carry are Romeo y Julietta, Don Diego, Montecristo, H. Upmann, Henry Clay, Onyx Reserve, Te-Amo and Santa Dominiana.

By popular request!! The Macanudo Bus is coming back. It will be here **Saturday, August 14th from 1-5PM.** Here's how it works. For about two weeks before the bus arrives we will give you a scratcher each time you buy a Macanudo. Win a free cigar or other prize. We will also have specially priced ten count boxes of Macanudos available. The day of the event, come

into the store, buy a Macanudo and we will give you a ticket for the bus. They will give you a free cigar on the bus and you might also win a prize such as a lighter or cutter. This is great fun, be sure to put it on your calendar.

On September 18th from 1-8PM David Field will join us for a pipe trunk show. He will have a large number of the best pipes in the world with him. These include Becker, Radice, Il Ceppo, Amorelli, Barbi, Jorgen-L and Joura. David has a wealth of experience in the pipe field, working in many capacities for manufacturers, and then working for himself as an importer and distributor of fine pipes. He has published a large number of articles on pipes and pipe smoking. You can see his articles on his web site, www.rdfield.com. If you want the best in pipe smoking, you don't want to miss this event.

On Saturday, November 13th from 1-8 PM Bjarne Nielsen from Bjarne Pipes will be joining us for the third time. This has always been a great event. Bjarne has a wealth of knowledge, and makes a fine pipe for a very reasonable price.

Graycliff Cigars

The Briar Patch is pleased to announce we are now carrying the much sought after Graycliff brand of cigars. The Graycliff Cigar Company was founded by Enre Garzoroli in the Bahamas. He founded the company to complement his five-star Graycliff Hotel.

Avelino Lara developed and manages the Graycliff brand. Mr. Lara was Fidel Castro's personal cigar roller for over 30 years. He also developed the Cuban version of Cohiba Cigars and Zino Davidoff's Cuban cigars.

Graycliff cigars use a filler blended with tobaccos from Honduras, Nicaragua, Ecuador, the Dominican Republic and Brazil. The binder and wrapper are Indonesian. The tobaccos are aged for two years before being used. The completed cigars are then aged for another six to nine months.

The Graycliff Emerald wrapper is grown and cured in Ecuador. The filler is a blend of Nicaraguan, Honduran and Costa Rican tobaccos. The binder comes from a corajo seed grown in Ecuador.

Depending on the label, Graycliff cigars range from medium to full-bodied. Prices range from \$20.00 to \$30.00 per cigar. If you like Cubans the Graycliff is a must try!



BRIAR PATCH

Remodel Status

We've had a number of you ask about the status of our remodel. The design is done. However, the Mall has decided we need to increase the height of our windows. This will necessitate a partial remodel of the interior. Needless to say, we don't want to do this since it will force us to close for a short period. We are negotiating.

Don't look for the remodel to start any time soon. It may even be after the first of the year.

Our Legislature is At It Again

We need your help again! Our state legislature is now trying to further limit your rights by passing another Nanny law. If Senate Bill 1173 passes both houses and is signed by the Governor you will not be allowed to bring your child under 18 years of age into the Briar Patch, or any other retail tobacco store. They will have to be left outside. By our count, 30 percent of you come into our store with children.

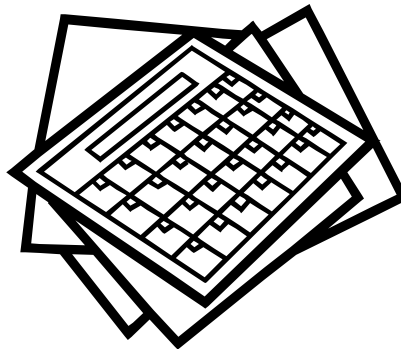
At first blush, you might think this is not such a bad idea. But

do you really want the State making this decision for you? What's next? Will you be prevented from taking your child into a liquor store or into a restaurant that serves liquor?

If you agree with us that it is your right to decide whether or not you should be able to bring your child into the Briar Patch, it's time to get angry. This bill has already passed the Senate and will pass the Assembly. Please get involved. Call, write or email the Governor. Ask him to veto this piece of horrible legislation. You can reach the Governor best by email at this web address. <http://www.govmail.ca.gov> Please, do it now!

Inside...

- **Coming Events** — Cigar tastings, pipe shows and much more
- **A New Line of Pipes**— the Jorgen-L
- **Graycliff Cigars**— Our newest premium cigar
- **Briar Patch Remodel**
- **Help us with SB 1173**



Mark the

- ▶ **July 15**— Trinidad cigar tasting
- ▶ **Aug. 14** — Macanudo Bus
- ▶ **Sep. 18**—David Field pipe show
- ▶ **Nov. 13** — Bjarne pipe show
- ▶ **???** - More events will be announced

BRIAR PATCH

1689 Arden Way, Suite 2006
Sacramento, California 95815

The Briar Patch is a specialty smoke shop and gift store located on the second floor of the Arden Fair Mall near Sears.

Hours: M-S 10AM-9PM

Sun 10AM-6PM

Telephone: 916-929-8965

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