



May
2003

BRIAR PATCH

Arden Fair Mall
916-929-8965

1689 Arden Way, Suite 2006
Sacramento, California 95815

May, June and July: Join Us for Special Events

From pipes to pens, with cigars thrown in, the Briar Patch has quite a lineup for you in the next several months. Be sure to sign up, mark your calendar and then join us at each of these great events:

- Thursday, May 22nd from 4 to 8 p.m., Rob Birsinger of General Cigar will be presenting the company's Hoyo de Monterrey Excalibur cigars. If you haven't tried them, please plan on being here for the event. There will be a free Excalibur cigar for the first 50 customers that have signed up for the event. You can call us (916-929-8965) or come in to sign up. Also, for every three Excalibur cigars you purchase, you will receive one free.
- Saturday, May 24th from 1 to 6 p.m., we're having an event that is a bit different for us. Mike Kuhn from Ask Sales will be showing and demonstrating Waterman, Parker and Rotring pens. Mike is an expert on pens and can answer any questions

you have, in addition to helping you get ready to give a meaningful Father's Day or graduation gift.

- Saturday, May 31 from 10 a.m. to 9 p.m.. A number of you missed our Alfred Dunhill pipe event last year. Well, there's great news! We're going to do it again. Aaron Sisson from Music City Marketing, Alfred Dunhill's new distributor, will be here with hundreds of Alfred Dunhill and Charatan pipes. There will be a 10 percent discount on any of the pipes they bring in. Don't miss this one. You'll never see as many white spots in one place as at this event.

- July 17th to 19th. Randy Wiley began his career as an artist and sculptor. In the early 90s, he became an apprentice pipe carver and was elevated to a master pipe carver within a year. In 1995 Randy started his own pipe business. Randy hand carves about 1,000 pipes a year. Each one of his pipe shows his artistic background – and they're also great smokers. We will have the pleasure of presenting a large collection of Wiley pipes from July 17th to July 19th. Please join us for this great event. All show pipes will be discounted 10 percent. There will also be a Wiley pipe given away as a door prize.

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Visit Our Web Site: www.briarpatch.biz

By the time you read this, our Web site should finally be live. You can find us on the web at www.briarpatch.biz. The site will be listing our events and have copies of our newsletter. And, of course, you will find information about the many products we have for sale. Please visit our site soon.

Briar Patch Offers Line of Quality Pens

A number of our customers have requested that we carry fine writing instruments. In response, the Briar Patch is now stocking fine writing instruments from S.T. Dupont, Waterman, Parker and Rotring.

S.T. Dupont is known for the Chinese Lacquer it applies to its highest end pens. Each instrument receives eight to 12 coats of Chinese Lacquer in a process that takes up to

five months. The result is a beautiful writing instrument that will stay beautiful over time. Even if scratched, Chinese Lacquer heals, and the scratch eventually disappears.

Lewis Waterman invented the capillary action fountain pen in 1883. Since then Waterman writing instruments have been a world favorite. The Treaty of Versailles was signed with a Waterman pen. Waterman

was purchased by Newell/Rubbermaid (who also own Parker and Rotring) in 2001. Waterman pens come with a lifetime warrantee.

The Parker Pen Company was established in 1888 by George Parker. They have been the writing instrument of choice for all the U.S. presidents since Truman. Parker pens also carry a lifetime warrantee.

If you are interested in moving to a fine writing instrument, stop by and see us. We will be happy to show you the finest pens made.



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Special Events...

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- Saturday, July 26th from 1 to 6 p. m, Terry Coleman from CAO will be presenting CAO's new Criollo cigar and the finest Meerschaum pipes available today. The Criollo cigar is Nicaraguan with a Cuban seed Criollo wrapper. It's about as close to a Cuban flavor as you can get. Buy three Criollos and get one free. Buy a box and get 10 house blend cigars for free. The Meerschaum show pipes will be discounted 10 percent. The first 50 customers who sign up for the event will receive a free Criollo cigar.

On Staff: Meet George Bondarenko

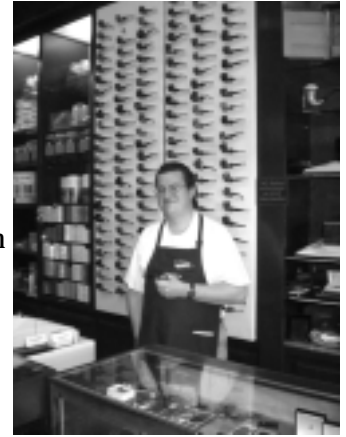
If you stop by the Briar Patch and hear the sweet sound of a violin, you'll know that George Bondarenko is in the store. George has been playing since the age of six, and is very accomplished.

George has been with the Briar Patch for about a year, though he's been in the business for seven years. He started smoking a pipe seven years ago and has built a very nice collection of pipes; his favorite is a Alfred Dunhill Zulu. George is also very knowledgeable about cigars and imported cigarettes.

George is a pretty ambitious guy. Not only does he work at Briar Patch part time, he has another full time job and is attending California State University, Sacramento in an effort to get his degree in Information Technology. We're still trying to figure out when this guy sleeps.

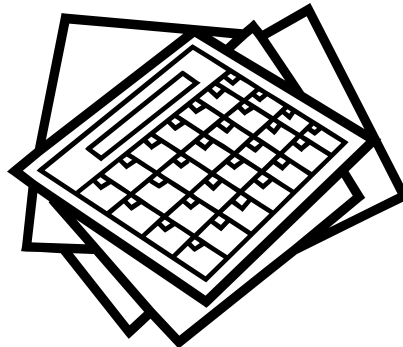
George is also looking for the woman of his dreams. She must be 20-30 years old, down to earth and love pipes and cigars. George, when do you have time?

Next time you're by the Briar Patch, stop in to say hello to George.



Inside...

- Coming Events — Check out pipes, cigars — and pens!
- Click on our web site — Try us at www.briarpatch.biz
- Write well — Briar Patch now carries fine writing instruments
- Meet Our Staff — He's busy, but George Bondarenko still has time for his favorite things.



Mark the

- ▶ May 22 — Hoyo de Monterrey Excalibur cigars
- ▶ May 24 — Fine pens
- ▶ May 31 — Alfred Dunhill pipes
- ▶ July 17-19 — Pipe artistry of Randy Wiley
- ▶ July 26 — Criollo cigars and Meerschaum pipes

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1689 Arden Way, Suite 2006
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*The Briar Patch is a specialty
smoke shop and gift store
located on the second floor
of the Arden Fair Mall near
Sears.*

*Hours: M-S 10AM-9PM
Sun 10AM-6PM
Telephone: 916-929-8965*

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